



September 9, 2010

Dear Sponsor:

I am delighted to announce the City of Indianapolis is once again partnering with the African Center of Indianapolis to bring traditional African culture to our city. Your organization is an important part of our community, and can play a vital role in making this partnership a success. As such, I cordially invite you to participate in the Eleventh Annual African Festival as a sponsor. This year's festival takes place August 27-28 in Tarkington Park (located at the corner of 40th Street and Meridian).

The African Festival has established an annual attendance of around 6,000, representing a wonderful opportunity for St. Vincent Health to capture a diverse audience.

All sponsors will receive VIP access to both the main festival and the Tastes of Africa event (scheduled for August 27). Sponsors will also receive a complimentary exhibit space at the main festival on Saturday, August 28.

Please find attached a sponsorship packet which outlines the various levels of sponsorship and the associated benefits.

If you need additional information or have questions regarding sponsorship, please feel free to contact Mercy Sampson at the African Center at (317) 927-9777.

Sincerely,

A handwritten signature in black ink that reads "Gregory A. Ballard".

Gregory A. Ballard
Mayor
City of Indianapolis

All correspondence to:
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